



Announcing: Colorado Lavender Festival Poster Art Competition

The Lavender Association of Western Colorado (LAWC) invites you to submit original artwork for the 2012 Colorado Lavender Festival. The winning artwork will represent the Colorado Lavender Festival in poster, advertising and promotional pieces. The 2012 contest is open to both fine art and graphic design artists. Over 3,000 visitors from all over the country visited our first festival last year and we expect to double that in 2012. Please check out our website [coloradolavender.org](http://coloradolavender.org) for more information on our association and member farms.

We are seeking artwork that represents the lavender farms of western Colorado. Images should reflect both the lavender plant and our western Colorado area. The winning artwork will receive \$200.00 (to include all exclusive reproduction rights and copyrights). The winning artist will also receive four art posters and a festival t-shirt. The winning artwork will be available for purchase (via silent auction) at the festival with 25% going to LAWC and 75% to the artist. All eligible entries will be displayed at The Blue Pig Gallery in Palisade and all entries will be for sale (*excluding the winning entry*) at your asking price, less The Blue Pig Gallery Visiting Artist Commission of 40%. The artwork will be displayed from February 7, 2012 through February 26, 2012.

Please read the enclosed Contest Rules and Specifications. The contest timeline is:

**February 4, 2012:** Entry form(s), fee(s), artwork and The Blue Pig Gallery Guest Artist Contract due to the Blue Pig Gallery in Palisade, Colorado

**February 6, 2012:** Judging by LAWC Art Committee

**February 11, 2012:** Opening Reception at The Blue Pig Gallery

**February 26, 2012:** Art not sold must be removed from The Blue Pig Gallery

We invite you to attend the Artists' Opening Reception to be held from 12:00 p.m. – 4:00 p.m. on Saturday, February 11, 2012 at The Blue Pig Gallery, 101 West 3rd, Palisade, Colorado.

Read the Art Contest Letter on our website at [coloradolavender.org](http://coloradolavender.org)